

Security Token Sale Platform & Digital Token Marketplace - for Startups & SMEs

EXECUTIVE SUMMARY

Block Stocks Swiss AG is building a highly automated and efficient one-stop-shop fundraising platform and digital token Marketplace for Startups and Small and Medium Enterprises (SMEs) in search of growth capital.

Thanks to our proprietary technology, Liquid Stocks Protocol, the tokenized equity of Startups and SMEs will become instantly tradable on a liquid Digital Token Marketplace. Furthermore, our Block Stocks Token Holders will benefit from the each fundraising on our platform thanks to the unique properties of our tokens.

Unlock the Power of SMEs

Although Startups and SMEs are constantly outperforming traditional equities, this profitable asset class remains restricted to few Venture Capital and Private Equity funds. Yet, even these finance savvy institutions capture only a small fraction due to the lack of offered deal flow and illiquidity of their investments as well as extremely high management fees, just to name a few.

ICOs Raised 6 Billion until Mid-2018 - Now Security Token Sales for SMEs Are Coming

Token Sales and ICOs raised over 6 billion USD until mid-2018 alone, completely rethinking the way companies raise capital. Block Stocks Swiss AG is here to use the benefits of blockchain technology behind the ICOs and introduce Security Token Sales adapted specifically to the untapped market of Startups and SMEs. This represents a multi-trillion dollar sector that is yet to undergo the blockchain revolution.

Platform & Full Service Security Token Sale Solution for SMEs

Our disruptive fundraising platform will offer a wide selection of Startups and SMEs to invest in. Block Stocks will provide comprehensive, 360-degree solutions in the areas of IT (blockchain level security of equity tokenization), Legal (KYC/AML, securities issuance compliance), Finance (prospectus writing, valuation, token sale preparation) and Marketing (access to our large network of investors) and more - to assist companies in the whole fundraising process.

Block Stocks is building the largest network of investors looking for interesting opportunities within the attractive market of SMEs, which until now was unavailable to retail investors.

The Unique Block Stocks Tokens - Backed by Intrinsic Value & Real Assets

Legal compliance is one of our key values. Our own Token Sale will be organized under Swiss law in which Block Stocks Tokens are considered securities. Thanks to this classification, we may offer two revenue sharing drivers of Block Stocks Tokens based on a success fee of each SME Token Sale on the platform.

SME Equity & Dividend Payout: Block Stocks Token Holders Participate in Every SME Issuance

During each SME fundraising on our platform, a percentage of newly issued Startup or SME Security Tokens, with claims on their equity and dividends, will be allocated for the benefit of the Block Stocks Token Holders. This is how, step by step, with each consecutive fundraising, the Block Stocks Token Holders will get an economic interest in a more and more diversified portfolio in the attractive market of small and medium companies.

On Top: Block Stocks Continuous Cash Payout

A bird in the hand is worth two in the bush. Once each successful fundraising on the platform is accomplished, Block Stocks Token Holders will receive Cash Payouts based on the percentage of the SME fundraising amount.

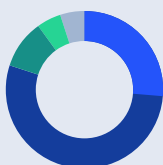
One Token to Rule Them All

Our unique tokens will represent claims on equity and dividends of all past, present and future Startups and SMEs raising capital on our platform. This guarantees a constant appreciation of Block Stocks Tokens' intrinsic value. Why would you invest in one business... when, using BST, you can invest in thousands of ventures?

Proof of Invest Mechanism: Bring Capital to the Platform - Block Stocks Reward Program

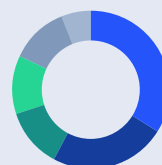
The true value of every fundraising platform are the investors. To incentivize them to invest actively on our platform, we will offer an additional reward for pledging new capital. Besides SME tokenized equities, with every SME investment, each investor will be rewarded with free, newly issued BSTs. As these BSTs will only be created after a successful token sale on the platform, the intrinsic value of BSTs will experience an appreciation due to new equity flowing into our platform.

TOKEN ALLOCATION



25,5%	Security Token Sale
54,5%	Long Term Company Budget
10%	Founders/Advisors
5%	Community & bounties
5%	Seed investors

USE OF PROCEEDS

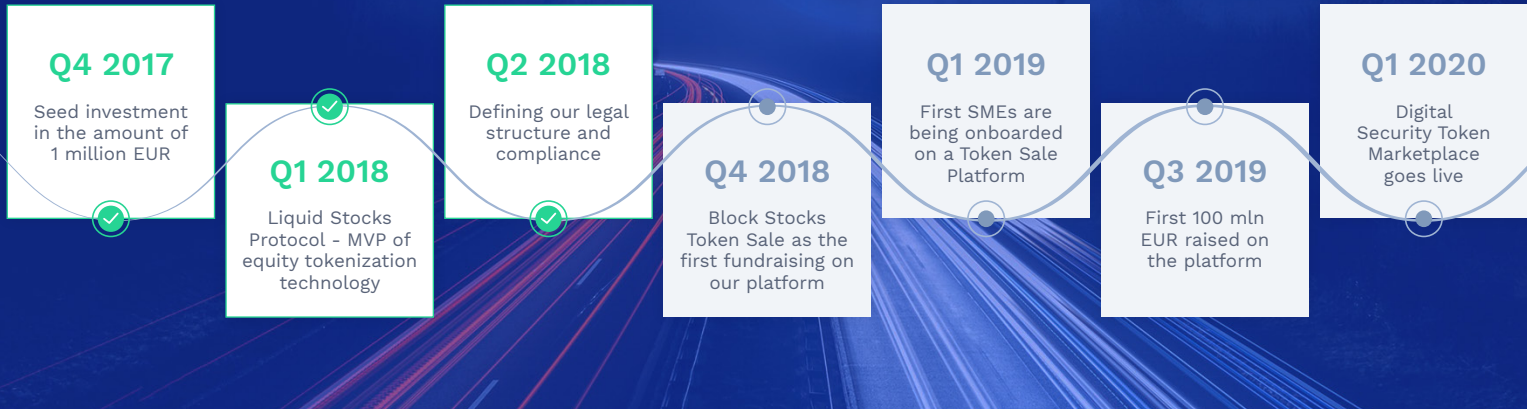


34%	Software Development
24%	Marketing
12%	Business Development
12%	Operation Expenses
12%	Legal Expenses
6%	Miscellaneous and unexpected

TOKEN ECONOMICS

Symbol	BST	Token Type	ERC-20
Market Cap	153 MM EUR	Fundraising Goal	39 MM EUR
Total Supply	1.719.101.124 BSTs	Pre-Sale Launch	October 15 th 2018
Price	0,089 EUR		

ROADMAP



TEAM

Martin Wos



Co-Founder & Co-CEO

German Fortune 100 Engineer focused on automation and security

- Engineering, Automation, Cryptocurrency Investments
- Visionary, International strategy

Estefano Elhawary



Co-Founder & Co-CEO

Direct Marketing Strategist

- Biggest Video Advertiser on German market,
- Scalable Performance Marketing campaigns,
- Mass customer acquisition

Leif-Nissen Lundbæk, PhD



Chief Technology Partner

Founder of Xain @ Oxford University

- Blockchain Technology, Computing, Software Engineering, Mathematics, Artificial Intelligence

LEGAL ADVISORS

Reto Luthiger, PhD



Senior Associate and coordinator crypto team at MLL

- Banking, Regulatory, AML, FinTech, Corporate Finance

Samuel Ljubicic, LL.M.



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